

# MARK FRANCIS

Graphic Designer & Web Developer

## EDUCATION

### FULL-STACK WEB DEVELOPMENT PROGRAM

CAREERFOUNDRY (CURRENT)

### BS in Graphic Design

SUNY Empire State College, NY (2008 – 2011)

## PROFESSIONAL EXPERIENCE

### Graphic & Web Designer

Accel Omega | 2022 – Present

- Designed and delivered high-fidelity web and marketing assets for multi-platform campaigns, supporting cross-functional teams of designers, developers, and stakeholders.
- Collaborated with front-end developers to translate UI/UX designs into production-ready components, improving design-to-dev handoff efficiency.
- Maintained visual and interaction consistency across websites, landing pages, and digital campaigns, ensuring full brand alignment.
- Contributed to UI/UX decisions that improved usability and reduced revision cycles during development.

### Head of Creative Department

The American School (NEIGB) | 2016 – 2021

- Led the creative department, overseeing print and digital media production for institutional communications and marketing.
- Managed and coordinated projects across design, administration, and IT teams to modernize the school's web presence.
- Spearheaded the transition from manual paperwork to a digital evaluation system, significantly improving administrative workflows.
- Supervised branding consistency across large-scale publications, internal documentation, and digital platforms.

### Senior Graphic Designer

Biblical Missions International | 2011 – 2021

- Produced 300+ video projects and 1,500+ audio assets for an international audience, supporting bilingual (English/Arabic) outreach initiatives.
- Designed digital media and branding assets used across websites, mobile apps, and social media platforms.
- Managed social media campaigns that expanded global reach and engagement.
- Collaborated with cross-cultural teams to ensure clarity, accessibility, and cultural relevance in all media.

## WEB DEVELOPMENT PROJECTS - Backend Developer (Personal / Academic Project)

### movie\_api

[https://github.com/CreativeMarkus/movie\\_api](https://github.com/CreativeMarkus/movie_api)

- Designed and implemented a RESTful API using Node.js, Express, and MongoDB to manage complex movie metadata and user profiles.
- Implemented secure authentication and authorization using JWT and Passport.js, protecting user data and favorites lists.
- Structured a scalable database schema to support future front-end client applications.
- Documented the entire backend using JSDoc, enabling smooth integration and maintainability.

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## ABOUT ME

Experienced graphic and multimedia designer with a strong background in branding, largescale print, digital media, and front-end web design.

Currently advancing skills in full-stack web development to support modern web and digital experiences.

## TECHNICAL SKILLS

### Web Development:

HTML5

CSS3

JavaScript

MongoDB

Node.js

RESTful APIs

Full-Stack Development (In Progress)

WordPress

Front-End Design Principles.

### Design & Multimedia:

InDesign

Photoshop

Illustrator

Premiere Pro

After Effects

Typography

Motion Graphics

Photography

### Languages:

English (Fluent),

Arabic (Fluent).